Fashion at the Watkins

Fashion is everywhere

Fashion is a type of art. It can be used to show how people feel. We can see fashion everywhere. The kinds of clothes that we like to wear is an example of fashion. We can see fashion anywhere that we see clothing. Next time you are at the Watkins Museum, walk around and see what examples of fashion you can find.

Women's shoe

Here at the Watkins Museum, we have a lot of artifacts that relate to fashion. On the third floor, in the main display case, you can find a woman's shoe. This shoe is pink and was made in the 1800s.

Paintings

Look around the museum. There are many paintings of people. These paintings are sometimes called portraits. Take a look at what the people in these portraits are wearing.

1920S FASHION

Makeup

In the 1920s woman began to wear their hair in short bobs. Make up at this time was bold and all about looking like a movie star. Women tweezed their eyebrows into thin lines. Lipstick was worn in either dark or bright red colors. A popular makeup trend in the 1920s was to draw a beauty mark next to your lip.

Clothing

Most women in the 1920s wore dresses, but now, hemlines went above the ankle. It was common for dresses to have details that sparkled and shined when the wearer would dance.

1930s Fashion

Makeup

Thin eyebrows and bright lips were well liked. Women of the 1930s wore light pink lipstick and blush.

Clothing

The 1930s saw a rise in the use of zippers over buttons. Due to the Great Depression, many people tried to save as much money as possible. This resulted in women wearing dresses made out of flour bags.

1940s Fashion

Makeup

Women did not tweeze their eyebrows as thin as they had in the decades prior. They still wore makeup, but they were not able to buy it as easily due to World War Two. A bold red lip and dark eyebrows were staples of the 1940s.

Clothes

The war demanded that men leave home and go fight for the country. This had women working the jobs that men used to do. Dresses were shorter to allow for more movement. Some women began wearing pants.

1950s Fashion

Make Up

Women wore make up more in this decade than ever before. Colorful eyeshadows would match a woman's dress or shoes.

Clothes

Many women liked dresses with small waists and full skirts. However, there were also plenty of women who preferred boxy two-piece skirt suits made from tweed. There were more choices of clothing to wear during this time.

1960s Fashion

Makeup

Women would draw fake eyelashes onto their eyelids. This was to make their eyelashes look long. Women would wear light pink lipstick. Eye makeup was very well liked. It came in many colors.

Clothes

The first half of the 1960s was very different than the second half. The first half was known for boxy dress suits, pill box hats, and a fancier style. Later in the decade, the style changed. This included miniskirts, bright colors, and bold patterns.

1970s Fashion

Makeup

Most women at this time would use bronzer to give their skin look "sun-kissed". Eye makeup would range from sparkly white to earthy. The 1970s was when most makeup companies began making makeup made for darker skin tones.

Fashion

In the 1970s, people liked lose fitting clothing. This was the decade of disco and prairie style. These styles were free-spirited. Bell bottom jeans were well liked in this decade.
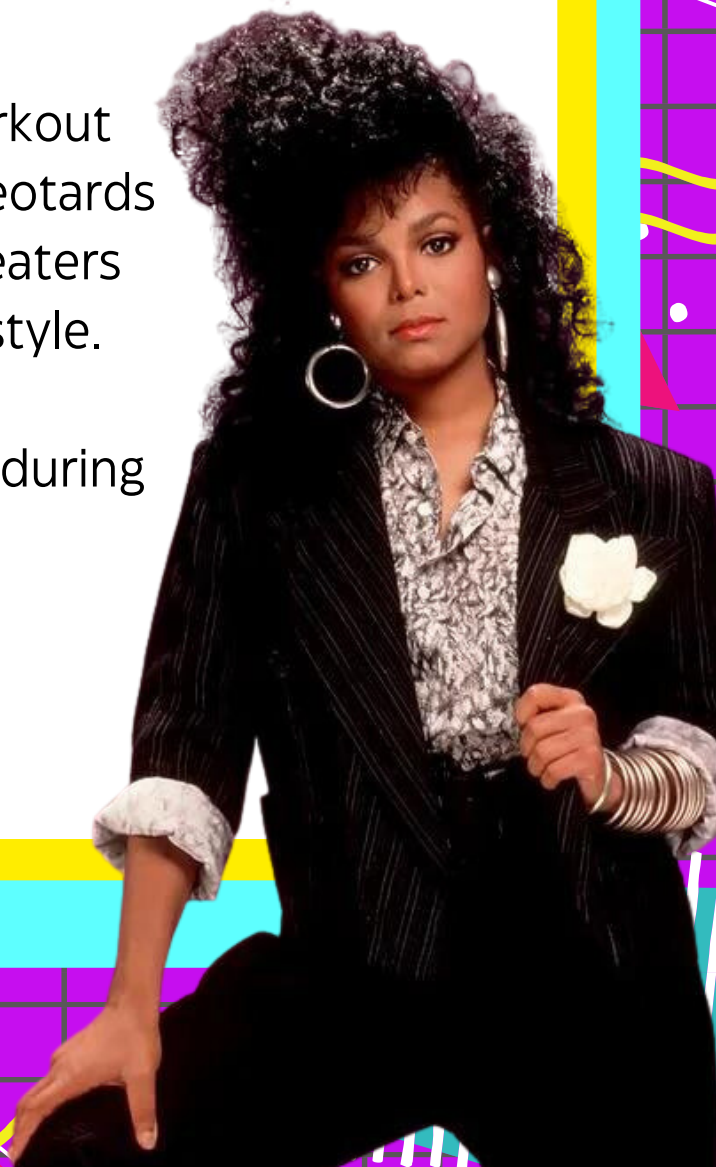
1980S FASHION

Makeup

The 1980s was big and bold. Neon blues and pinks were common eyeshadow colors. However, some people liked black eye makeup instead. Hair was always curly at this time.

Clothes

The 1980s was the start of workout fashion. Women would wear leotards and sweatbands. Oversize sweaters or denim jackets were also in style. Many women also liked to add shoulder pads to their jackets during this time.

1990s Fashion

Makeup

Most women would pluck their eyebrows to be super thin and would wear a lot of eye shadow. Women in the 90s also wore dark red or brown lipstick. the 1990s saw a rise in blue and white eye makeup.

Clothes

Grunge fashion was liked in the 1990s. Choker necklaces and boots were in style. Along with crop tops and lots of hair clips. The 1990s was all about looking sharp and dark.

2000s Fashion

Makeup

The 2000's saw a rise in sparkle and shine.
Makeup looks made the wearer look as if
they were glowing. This meant sparkly
eyeshadow paired with a shiny lip-gloss was
the go-to look.

Clothes

Animal prints were well liked during this time.
Denim was also worn a lot. It was common to see
people wearing a dress over a pair of jeans. Cargo
pants were also worn often. People would also wear
low-rise pants a lot during this time. In the
2000s, women wore their pants below their waist.

2010s Fashion

Makeup

Makeup in the 2010's was bold. Women wore a lot of lipstick to make their lips look bigger. They would also draw on their eyebrows.

Clothes

It was popular to wear brand logos. Many women also wore large pieces of jewelry. During the 2010s people liked to wear workout clothes all of the time.

2020s Fashion

This is the decade that we are in right now! The 2020s are all about what makes YOU happy. Women can enjoy what makes all of us special.

Women's Fashion Quiz

Email the words "Watkins-Fashion" and your answers to cpreut@watkinsmuseum.org Students missing only one answer or less will receive a prize and be entered into the raffle.

1.Which decade was known for grunge fashion?
a)1990s
b)2000s
c)1920s

2.Which decade popularized neon colors?
a)2010s
b)1980s
c)1920s

3.When did women begin to wear pants?
a)2020s
b)1940s
c)1970s

4.When did dress hemlines start to go above the ankle?
a) 1950s
b) 1970s
c)1920s

5.If you could dress up as any of the decades in this packet, which would you choose and why?